



# WONDER WOMEN

SPECIAL ADVERTISING SECTION

DR. ROBYN SIPERSTEIN



## Passion In Practice

Dr. Robyn Siperstein  
Will Leave You Glowing From  
The Inside Out

“I want to go in, enjoy my day and make a real connection with my patients.”

**D**r. Robyn Siperstein, of Siperstein Dermatology, did what we're all told is the secret of happiness: She followed her passion. But which one?

Dr. Siperstein is just as passionate about art as she is about science and business. So she found a career path that combined all three and let the magic happen.

“In cosmetic dermatology, the patient's face is my canvas,” Dr. Siperstein says.

As for her business side, she discovered while working for others that there was a better way to accomplish patient care, and it wasn't just about the numbers.

“I wanted more patient focused care, and I thought I could do it better than most of the practices out there,” she says.

So she forged ahead and opened offices in Boynton Beach and Boca Raton. Apparently, her brand of care hit the mark with patients, who rewarded her with steady growth. Besides their glowing skin, patients' word-of-mouth recommendations helped expand the practice from one to five board-certified dermatologists in under five years.

To give patients the best quality care available, Dr. Siperstein now offers a concierge option, where her medical dermatology patients spend less time in the waiting room and at least 30 minutes with Dr. Siperstein.

Her love of science is reflected in two state-of-the-art facilities offering the latest in technol-

ogy, including a brand new hair removal device that's more effective and less painful. Siperstein Dermatology is also on the cutting edge as one of the first practices in Palm Beach County to offer Kybella, an FDA-approved injectable fat dissolver for stubborn chin and neck areas.

Keeping up with the latest medical trends is just another way the team at Siperstein Dermatology is delighting their patients. That combined with happy, knowledgeable doctors and staff, makes for a warm, welcoming and enjoyable experience.

“I want to go in, enjoy my day and make a real connection with my patients,” Dr. Siperstein says. “I find happiness in that.”

Siperstein Dermatology is located at 9897 Hagen Ranch Road, Boynton Beach or 950 Glades Road, 4th Floor, Boca Raton. For more information, call 561-364-7774, 561-955-8885 or visit [sipderm.com](http://sipderm.com).